



The Squire Patton Boggs team with Alexandra Naumann of Mason & Cook

## LEGAL TECHNOLOGY TEAM OF THE YEAR

Sponsored by *Mason & Cook*

### SQUIRE PATTON BOGGS CAROLINE NOBLET

#### GLOBAL HR APP GIVES FIRM THE EDGE

The firm developed Global Edge (GE), a subscription-based information portal providing up-to-date employment advice and developments covering 32 jurisdictions. Accessible via a mobile app, GE offers 955 reports, 221 On the Horizon updates (mapping forthcoming legislation), and 30 webinars. Among its 83 users are a host of prominent companies.

The Global Edge platform is unique, designed and built entirely by the firm. Lawyers worked hand-in-hand with the IT

team to ensure optimum functionality in the delivery of content to users.

Testimony from a number of clients has been effusive. Says one senior EMEA employment counsel for defence sector manufacturer: 'It provides access to top-level employment law advice, fully maintained and presented in plain English. Flexible and easily useable, this product is an essential part of every in-house lawyer's toolkit.'

#### HIGHLY COMMENDED

##### BAKER MCKENZIE

##### SAMANTHA MOBLEY

Baker's Global Dawn Raid app was entirely designed and developed in-house. Initially covering antitrust dawn raids, it was then updated, with added Chinese and Japanese language versions, to include anti-bribery, corruption and tax dawn raids. It provides real-time guidance on corporate rights and obligations in 44 jurisdictions and contact with a local specialist directly with one tap.

#### COMMENDED

##### ADDLESHAW GODDARD

##### KERRY WESTLAND

Addleshaw Goddard has created Intelligent Delivery, a new model of legal service provision. The team uses AI systems like Kira and HighQ, which includes dashboard reporting, document automation and storage. The firm used

HighQ in the separation of National Grid's gas distribution business, a complex project that took two years compared to eight for comparable previous projects, saving £1m in fees.

##### MACFARLANES

##### CHRIS TART-ROBERTS

The firm's knowledge management team developed a customised solution to facilitate knowledge content capture, storage and access by working with Concept Searching, an external provider of semantic metadata generation technology: the first time that a law firm has used technology in this way.

##### REED SMITH

##### GARETH HUGHES

Reed Smith developed The Quick Pricing Tool, which incorporates different pricing models, allowing users to establish

whether clients get appropriate resources at a competitive price. Notably, the project was delivered ahead of schedule and within budget. Since its introduction, over 80% of Reed Smith's significant matters have been priced either with an alternative fee arrangement or an estimated budget.

##### TLT

##### JAMES TOUZEL

In partnership with US tech company LegalSifter, TLT launched Combined Intelligence, a contract negotiations solution for in-house legal, procurement and operations teams. The software completes a contract review within minutes with greater consistency and less risk of errors or missed terms. Highly configurable by users, it comes ready out-of-the-box with the embedded advice.

# Do you want to get the best from your lawyers?

Mason & Cook implement work allocation structures that make lawyers more **engaged**, **productive** and **happier**. We have the tools and experience to drive substantial benefits for firms, and their lawyers.

**Get in touch** to find out more.



CONSULTING | TECHNOLOGY | TALENT

Mason & Cook

020 7464 4360 | [contact@masonandcook.com](mailto:contact@masonandcook.com) | [www.masonandcook.com](http://www.masonandcook.com)